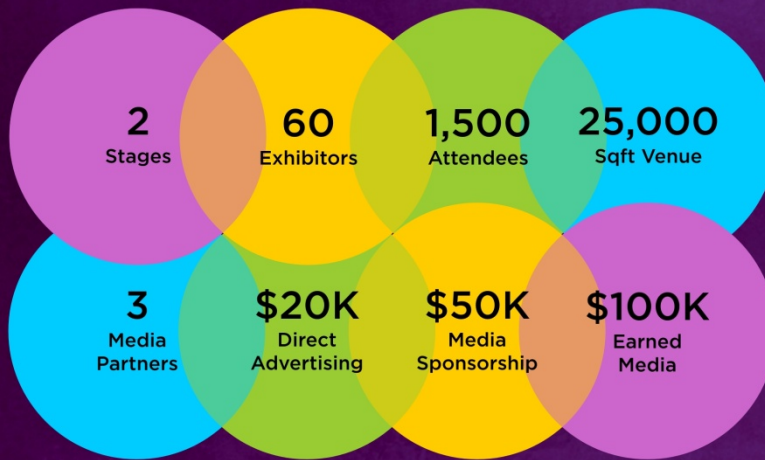




Victoria Real Estate Investment EXPO

March 3, 2018

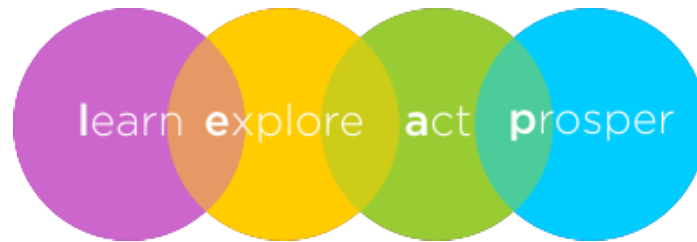
SPONSORSHIP OPPORTUNITIES



VictoriaRealEstateExpo.com

sponsor@VictoriaRealEstateExpo.com

250.532.1625 or 250.210.0246



The annual **Victoria Real Estate Investment Expo** will take place in March 3, 2018 at the Crystal Garden in downtown Victoria, BC. Greater Victoria and the surrounding region are in the midst of an acceleration of real estate activity and buyers are looking for a wider range of local and non-local investment options. EXPO2018 is a major opportunity for investors in our region to discover the tools, resources, people and organizations that are available to meet their real estate investment goals.

We project that EXPO2018 will have 60 exhibits, a theatre for keynote speakers and a consultation area for one-on-one meetings with clients. This one day event will attract about 1,500 attendees seeking investment advice, mortgage arrangements and properties to invest in.

EXPO2018 is a production of the Women's Real Estate Network (WREN) and The Reinvestors, and is sponsored in part by the City of Victoria.

About EXPO2018

EXPO2018 is inviting sponsorships from local organizations and businesses that are seeking to make new connections and build relationships with potential clients. Supporting this innovative, educational, and rare opportunity will not only unite leading industry professionals with eager consumers, it will encourage and enable prosperity in our region.

WREN and The Reinvestors envision an annual event growing to 125 exhibitors and 5,000 attendance within 3 years. Take advantage of this unique opportunity to build a positive and influential hub for real estate investors, investment professionals, development projects and lifestyle-oriented services. Our objective is to become a landmark event in the region, and beyond, known for showcasing excellent investment tools and opportunities that create wealth and improved quality of life in our communities.

The estimated 60 exhibitors on 25,000 square feet of floor space will feature realtors, home builders, brokerages, coaches, master-planned communities, financial institutions, local government agencies, insurance agents, lawyers, general contractors, developers, accountants, home stagers, home designers, travel agents, vacation rental specialists, the chamber of commerce and more.

The Expo is open to the public and admission is \$40 with **50% of door proceeds donated to Greater Victoria Housing Society.**

With several educational and informational sessions throughout the day, topics will cater to both professionals and interested home buyers (i.e., home buying process, mortgage financing, financial planning, home technology, housing marketing projections, and more).

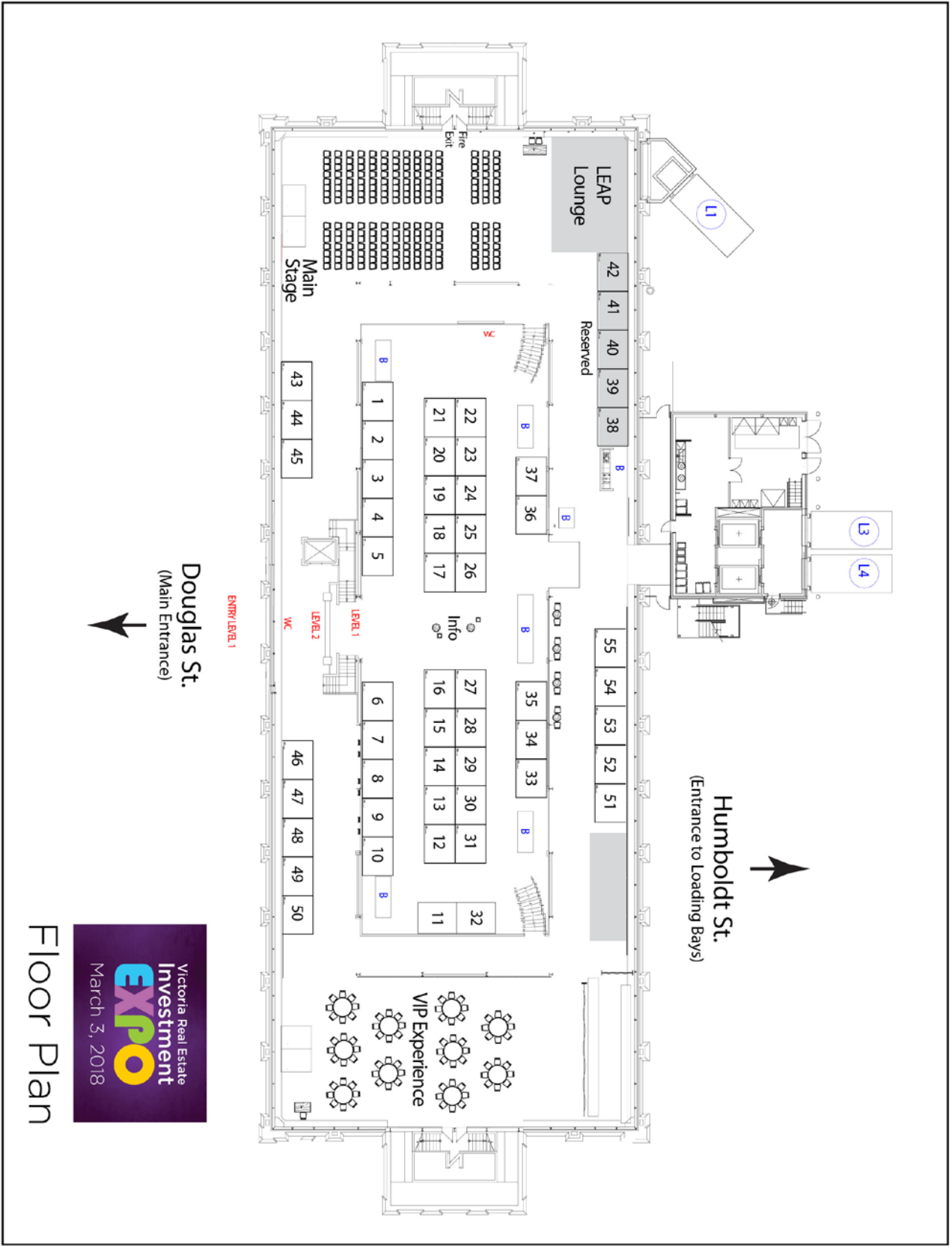
The Expo will feature a catered VIP reception for exhibitors, speakers, sponsors and partners.

Become an Expo Sponsor

Connect with decision makers, key influencers and consumers

The Expo offers a range of high-value opportunities that will put your services in front of potential clients and help build your brand with key target groups. Sponsors will receive recognition through a variety of media and advertising materials and through on-site displays and events.

Benefits	Presenting	Champion	Educator	Supporter	Friend
	\$15,000	\$10,000	\$5,000	\$2,500	\$500
PRINT					
Presenting Sponsor - Company branding tied to all elements	✓	n/a	n/a	n/a	n/a
Logo in print advertising	✓	✓	✓	n/a	n/a
Ad in Expo program	full	1/2	1/4	listing	listing
DIGITAL					
Logo placement on Expo website home page with link	✓	✓	✓	✓	✓
Logo in email campaigns of database over 5,000 recipients	✓	✓	✓	✓	n/a
Listing on Expo Exhibitor page with link	✓	✓	✓	n/a	n/a
ON-SITE					
Logo placement on signage	✓	n/a	n/a	n/a	n/a
Logo placement on posters and projections	✓	✓	✓	✓	n/a
Exhibit area	8'x20'	8'x10'	8'x10'	n/a	n/a
Premium exhibit location	✓	✓	n/a	n/a	n/a
Passes to the VIP Reception	10	6	4	2	1
Recognition from the podium	✓	✓	✓	✓	n/a
Speaking opportunity: <i>Panel</i>	✓	✓	✓	n/a	n/a
Speaking opportunity: <i>Main Stage</i>	✓	✓	n/a	n/a	n/a
Speaking opportunity: <i>Workshop</i>	✓	✓	n/a	n/a	n/a



Floor Plan

Sponsorship Form

1. Contact Information

Organization: _____

Contact Name: _____

Telephone: _____ Email: _____

Website: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

2. Please select a sponsorship level

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Presenting | Champion | Educator | Supporter | Friend |
| \$15,000 | \$10,000 | \$5,000 | \$2,500 | \$500 |

I will also donate a draw prize of _____ Est. value: \$ _____

3. Payment Method

Cheque Make payable to **WREN**, 107-1208 Wharf Street, Victoria, BC

E-Transfer to sponsor@VictoriaRealEstateExpo.com

PAYMENT IS REQUIRED IN FULL UPON RECEIPT OF SPONSORSHIP RESERVATION.

You will receive an email with your confirmation within 24-48 hours from confirmed receipt of your sponsorship reservation. Please email this form to sponsor@VictoriaRealEstateExpo.com.

For additional information of if you have questions, please call us
at **250.532.1625** or **250.210.0246**.