



Housing Solutions: How To Thrive In An Unaffordable Market

FOR IMMEDIATE RELEASE

Feb. 26, 2018 VICTORIA – Speakers from Victoria and across Canada will gather this weekend to discuss affordability solutions in this red-hot housing market, regarded as the top concern of British Columbians.

“There are many ways Victorians can survive – and thrive – in the current market conditions,” says Liza Rogers, producer of the Victoria Real Estate Investment Expo. “From tiny homes and shared living to rent-to-own options and mortgages that allow you to buy with friends, there are many unconventional opportunities to get into the real estate market.”

The two-day forum will address hot-button topics including sustainable growth opportunities, the need to create more rental accommodation, identifying investment opportunities and the impact of vacation rentals. The event will also feature tours of two tiny homes and conversation about the growing ‘living small’ movement.

“This is a conversation about the communities we want to live in and where we want to invest,” said Rogers. “From seasoned investors to millennials looking for non-traditional housing options, EXPO2018 has something for everyone.”

No other event on Vancouver Island brings as many municipalities, builders, developers, first-time homebuyers, affordable-housing advocates and real estate professionals under one roof to discuss housing solutions. Much of the discussion on Saturday will focus on learning from experts, taking action with confidence, and exploring many creative ways the average person can thrive in the real estate market.

Fifty per cent of the General Admission ticket proceeds will go to the Greater Victoria Housing Society, a non-profit charitable organization dedicated to providing affordable rental housing for low- to moderate-income families, seniors, working singles, and adults with disabilities who live independently.

“We need to build inclusive communities where everyone has a voice in the conversation,” said Kaye Mellish, Executive Director of the Greater Victoria Housing Society. “We can create healthier, happier and sustainable communities by investing with the heart.”

The Expo is the premier opportunity in our region for new or savvy investors to connect with opportunities, services, products and amazing people. It begins Saturday March 3, 9 a.m. at the Crystal Garden, complete with main stage speakers and 50 exhibitors. On Sunday, March 4, 9 a.m. is the ‘Deeper Dive’ workshop at the Victoria Conference Centre - Salon ‘A’.

For further information:

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